Poster Presentation Guidelines

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CLEAR Consultant

Preview

- Preparation Considerations
  - Layout
  - Title, Text, and Illustrations & Aesthetics

- Presentation Considerations
  - Question and Answer Format
  - Anticipation and Preparation
Preparation Considerations

- **ALWAYS** Read the Instructions
  - Requirements May Vary (30x40)
- Focus the Content
  - Results Focused
  - Artistry ≠ Content
- Organize and Sketch
  - Introduction/Abstract, and Conclusion
  - Problem/Question, Methods, and Results

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Preparation Considerations

- Organize and Sketch

<table>
<thead>
<tr>
<th>Introduction</th>
<th>Title</th>
<th>Methods</th>
<th>Results</th>
<th>Conclusion</th>
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</thead>
<tbody>
<tr>
<td>Problem</td>
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## Preparation Considerations

- **Title**
  - Actual Title of Project: 72-96pt Font
  - Name: 48-72pt Font
  - Affiliation: 36-48pt Font
  - Poster # (Left, Right, Center): 96pt Font

  - San Serif Font Style
  - Centered or Left Justified BUT...
  - **ALWAYS** Read Instructions

## Preparation Considerations

- **Text (30pt)**
  - Section Heading (26pt): 36pt Font
  - Supporting Text: 24pt Font

  - San Serif Font Style (22 pt)
  - Left Justified
  - Supplementary
  - Handouts
Preparation Considerations

- Illustrations
  - Charts, Graphs, Models, and Drawings
    - Readable (Understandable)
    - Self-Explanatory
- Aesthetics
  - Color Clarifies and Unifies
    - Be conservative
  - Utilize Space

Preparation Considerations

- Preparation Review
  - Read Instructions
  - Organize
  - Make it Understandable
  - Edit Ruthlessly
Presentation Considerations

- Format
  - Typically Question and Answer
  - Synoptic Presentation and Q & A

- Anticipation and Preparation
  - Anticipate Questions / Concerns
  - Prepare Responses
  - Prepare Synopsis

Conclusion

- Organize
- Focus
- Anticipate
- Prepare